

Press release

SpareBank 1 partners with Amundi to strengthen digital savings and investment offering

May, 18 2026 - SpareBank 1 has entered into partnership with Amundi, Europe's largest asset manager, to develop its next generation of digital savings and investment services. The aim is to make saving and investing simpler, easier to access and more effective for SpareBank 1 customers – through the continued development of its award-winning mobile banking app.

As part of its broader digital development agenda, SpareBank 1 will further enhance digital advisory services and customer reporting, with support from the collaboration with Amundi Technology. Customers will benefit from more personalised insights, improved oversight and more seamless savings and investment experience. Through this partnership, Amundi will also support SpareBank 1 with model portfolio construction and fund selection, drawing on Amundi's broad fund range and recognised research and due diligence capabilities.

*– The partnership with Europe's largest asset manager provides us with a unique combination of technology, analysis, and investment expertise that will benefit SpareBank 1's customers. It will enable better decision-making, faster product development, and give us access to a broader investment universe, says **Ronni Møller Pettersen, CEO of SpareBank 1 Forvaltning.***

More valuable and personalised savings for customers

SpareBank 1 Asset Management is now building a new generation of digital advisory services, fully integrated into SpareBank 1's ecosystem. Customers will receive continuous insights and follow-up directly in their mobile banking app, supported by the technology and data capabilities of Amundi Technology's ALTO Wealth & Distribution platform.

*– The partnership is an important step in providing SpareBank 1 customers with the market's best digital savings and investment services. Our goal is simple: to make saving and investing more personal, more relevant, and more valuable for each customer. With AI-assisted advisory services and enhanced customer reporting, customers will have a better foundation for making sound decisions, says **Møller Pettersen.***

A strategic partnership to accelerate digital investing and grow market share

*– We are pleased to support SpareBank 1 as they further develop their digital investment offering. This partnership reflects our shared ambition to helping more customers invest efficiently and with confidence over the long-term. Amundi brings a strong and adaptable set of capabilities, from investment solutions to wealth technology and research, to strengthen SpareBank 1's value proposition and help its customers achieve their objectives, says **Fannie Wurtz, Head of Distribution & Wealth Division, ETF and Asia at Amundi.***

*– This is an important step for SpareBank 1 in realizing its ambition to gain market share in the savings and investment market, across all customer segments, says **Møller Pettersen.***

Fact box Amundi

- Europe's largest asset manager
- Approximately €2,400 billion under management
- Over 200 million customers worldwide
- Among the world's ten largest asset managers
- Headquarters in Paris, France
- Complete range of investment solutions in active and passive management, in listed and private assets enhanced by services and technology tools

Fact box SpareBank 1

- 12 SpareBank 1 banks – Norway's second largest banking group
- 2.1 million customers across Norway
- 470,000 savings customers
- NOK 225 billion under management (SpareBank 1 Asset Management and ODIN Asset Management)

Press contacts SpareBank 1

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About SpareBank 1

SpareBank 1 is a leading Norwegian banking alliance, consisting of 12 independent regional savings banks collaborating under a shared brand. The alliance offers a broad range of financial products and services to individuals, businesses, and the public sector, combining strong local presence with efficient shared solutions. SpareBank 1 serves approximately 2.1 million customers across Norway.

Through its asset management businesses, SpareBank 1 Asset Management and ODIN Asset Management, the group offers a wide range of savings and investment products, with approximately NOK 230 billion under management. SpareBank 1 is committed to making saving and investing simple, accessible, and relevant for its customers, supported by continuous development of digital services and customer-centric solutions.

The alliance combines strong local roots with forward-looking digital innovation, aiming to deliver long-term value to customers and society.

About Amundi

Amundi, the leading European asset manager, ranking among the top 10 global players¹, offers over 200 million investors a complete range of savings and investment solutions in active and passive management, in listed and private assets. Developed for a range of distributors (banks, wealth managers, financial advisors...) as well as for institutional investors and corporates, this offering is enhanced by services and technology tools covering the entire savings value chain. A subsidiary of the Crédit Agricole group and listed on the stock exchange, Amundi currently manages close to €2.4 trillion of assets².

Its six international investment hubs³, its financial and extra-financial research capabilities and its long-standing commitment to responsible investment make Amundi a leading player in the international asset management landscape.

Thanks to a strong local presence, particularly in Europe and Asia, Amundi's clients benefit from the expertise and advice of 5,400 professionals across 34 countries.

Amundi, a trusted partner, working every day in the interest of its clients and for society
www.amundi.com

¹ Source: IPE "Top 500 Asset Managers" published in June 2025, based on assets under management as at 31/12/2024

² Amundi data as at 31/03/2026

³ Paris, London, Dublin, Milan, Tokyo and San Antonio (via our strategic partnership with Victory Capital)