

Press release

**Amundi's Responsible Investment Views:  
key areas to watch in 2025**

**Paris, 16 January 2025** – Amundi, the largest European asset manager<sup>1</sup>, has unveiled its Responsible Investment Views for 2025, highlighting the key trends shaping the future of sustainable finance: the normalisation of responsible investment, the energy transition shift and acceleration, the increased demand for real-world impact financial products, and the need for international alignment for regulation.

**Commenting on the outlook, Elodie Laugel, Chief Responsible Investment Officer at Amundi, said:** *“The coming years are critical for a sustainable and inclusive transition to a low carbon economy. Investment in clean energy technologies is significantly outpacing spending on fossil fuels — with every dollar going to fossil fuels today, almost two dollars are invested in clean energy, and this momentum is expected to continue. Clean technology development is now a matter of competitiveness and sovereignty, necessitating bold, coordinated action from all stakeholders to avoid the high costs of a failed transition. In this evolving landscape, the responsible investment market stabilized in 2024, showing maturation amid heightened regulatory scrutiny. As we move through 2025, prioritizing real-world impact-driven strategies will be key to seizing transition opportunities for investors.”*

**Key areas to watch in 2025**

1. **Momentum shifting to clean energy investments:** clean energy added \$320 billion to the world economy in 2023, outpacing fossil fuel investments at a close to 2:1 ratio. We expect this ratio to continue to expand, driven by a widening competitive gap.
2. **Geopolitical shifts to impact energy transition:** policy packages will continue to drive investments in clean technologies, with a need to overcome remaining barriers to clean energy development in developed economies while also paving the way for increased investments in EMDEs.
3. **Physical risks are materializing:** the effects of climate change will keep on intensifying, impacting companies' value chains, leaving no options but to take action. The interrelation of environmental and social crises – across the nexus climate-biodiversity-health-food-water – is putting many business models at risk.
4. **A continuing interest for responsible investments:** appetite will remain strong despite political challenges, with 54% of investors indicating they are likely to increase their allocation to responsible investment in their portfolios.
5. **All eyes turned on "outcome-oriented" products:** the drive for tangible real-world impacts will fuel demand for innovative financial solutions in 2025, including green bonds, nature-debt swaps, and various impact investments.
6. **The sustainability toolbox is expanding:** new metrics that focus on biodiversity, social factors, and real-world indicators are expected to enhance sustainability frameworks and improve risk management assessments, including climate stress tests

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<sup>1</sup> No 1 European asset manager based on global assets under management (AUM) and the main headquarters being based in Europe Source: IPE “Top 500 Asset Managers” published in June 2024, based on assets under management as at 31/12/2023

7. **A need for client-centric approaches:** taking better account of investors' heterogeneity and variable needs, and of the practical reality of financial product distribution will be crucial to really give investors the ability to express their sustainability preferences.
8. **Streamlining regulatory frameworks:** streamlining complex regulations will be essential to improve investor understanding and accessibility in sustainable finance, ultimately fostering greater accessibility to Responsible Investment products.
9. **Addressing regulatory divergence:** in a context of increased regulatory fragmentation, we expect greater focus on international alignment and interoperability, with the view to facilitate compliance for corporations and financial institutions.

[Access here to the full  
Amundi Responsible Investment Views 2025](#)

**Press contacts:**

Aude Humann, Amundi  
+33 6 71 32 12 57  
[aude.humann@amundi.com](mailto:aude.humann@amundi.com)

**About Amundi**

Amundi, the leading European asset manager, ranking among the top 10 global players<sup>2</sup>, offers its 100 million clients - retail, institutional and corporate - a complete range of savings and investment solutions in active and passive management, in traditional or real assets. This offering is enhanced with IT tools and services to cover the entire savings value chain. A subsidiary of the Crédit Agricole group and listed on the stock exchange, Amundi currently manages close to €2.2 trillion of assets<sup>3</sup>.

With its six international investment hubs<sup>4</sup>, financial and extra-financial research capabilities and long-standing commitment to responsible investment, Amundi is a key player in the asset management landscape.

Amundi clients benefit from the expertise and advice of 5,500 employees in 35 countries.

*Amundi, a trusted partner, working every day in the interest of its clients and society*

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<sup>2</sup> Source: IPE "Top 500 Asset Managers" published in June 2024, based on assets under management as at 31/12/2023

<sup>3</sup> Amundi data as at 30/09/2024

<sup>4</sup> Boston, Dublin, London, Milan, Paris and Tokyo