

## **Swiss Life Private Bank entrusts Fund Channel with the management of its collection services for asset managers**

Fund Channel, the B2B fund distribution platform jointly owned by Amundi and CACEIS, has announced a new partnership with Swiss Life Private Bank, a longstanding and recognised player in the French wealth management sector.

As part of its strategy to streamline and optimise its processes with asset managers, Swiss Life Private Bank has chosen to collaborate with Fund Channel and entrust it with the management of its collection and retrocession services. Through this partnership, Swiss Life Private Bank will benefit from a complete ecosystem of Fund Channel's services, accessible through a single entry point, which will streamline services and make them more efficient. This partnership aims to secure and optimise the operational, regulatory, legal, and financial aspects of the entire process for Swiss Life's entities in France.

Jean-Michel Claude, Chief Operating Officer of Swiss Life Private Bank: "We are thrilled about our partnership with Fund Channel, which will enhance our service offerings and enable us to provide innovative solutions to our internal clients. This collaboration allows us to utilise a platform that is fully tailored to meet the needs of our private banking and custodial activities."

Régis Veillet, Head of Business Development at Fund Channel: "We are very pleased to partner with Swiss Life Private Bank. In a transforming wealth management industry, many players are looking for tools that allow them to improve the efficiency of their client service. This agreement demonstrates our continued commitment to being a preferred partner for the leading players within the banking sector and we look forward to starting this new collaboration and making our innovative solutions available to Swiss Life Private Bank."

### **About Fund Channel:**

Fund Channel is a B2B fund distribution platform operating in Europe and Asia. Since 2005, Fund Channel has been offering an all-in-one solution with innovative services to facilitate fund distribution, enhance transparency, and improve processes for asset management companies and fund distributors in order to strengthen their relationships with clients, partners, and regulators. The recent launch of the Fund Channel Liquidity platform provides treasurers with direct access to a wide range of money market funds, establishing this platform as the leading solution in Europe.

Fund Channel has over 521 billion euros of assets under intermediation and offers a one-stop-shop solution on behalf of 600 asset management companies and over 100 fund distributors.

As a joint subsidiary of Amundi and CACEIS, Fund Channel is headquartered in Luxembourg and has offices in Italy, Singapore, and Switzerland.

### **About Swiss Life Private Bank:**

Swiss Life Private Bank, a subsidiary of Swiss Life, positions itself as a reference player in Private Banking in France. Drawing on its areas of expertise, namely wealth engineering, capital markets, banking services, and financial management, it supports its private investor clients, business leaders, and institutional clients in developing personalized solutions.

Swiss Life Private Bank manages over 7.7 billion euros of assets and, including its custodian and depository activities, has custody of over 54 billion euros of assets.