

## Press Release

### **Fund Channel launches “Fund Channel Liquidity”, a platform designed to transform Money Market Fund Management for treasurers.**

**London**, April 3<sup>rd</sup> 2025 - Fund Channel, the leading B2B fund distribution platform jointly owned by Amundi and Caceis today announces another new offer to its market place, with the launch of “Fund Channel Liquidity”: an online platform aiming to simplify and optimize liquidity management for treasurers across Europe.

This innovative solution, comprehensive and open-architecture, enables treasurers manage their short-term cash investments in a seamless way, with greater precision and control:

- Access to a wide universe of Money Market Funds (around 140 investable ISINs at launch from 33 assets managers, and the offer will grow continuously)
- Analysis, comparison of the most suitable options
- Simulation of allocations to build customized portfolios
- Secured execution & trading
- Simplified asset custody
- Monitoring and management of the risk exposure

Backed by the deep financial expertise of Crédit Agricole and Amundi Group, Fund Channel Liquidity represents a significant step forward for treasury management. This digital solution also comes with services, through dedicated support teams, ensuring a smooth experience from onboarding through to day-to-day operations.

**Pierre-Adrien Domon, CEO of Fund Channel commented:**

“With two decades of expertise in open-architecture fund distribution, we are committed to reshaping liquidity management for treasurers across Europe. Our innovative solution, Fund Channel Liquidity, has recently been awarded the 'Placement Place de Marché – Lauréat 2025' by AFTE (*French Treasurers' Association*) reflecting our dedication to delivering efficient, innovative, and client-centric solutions that provide maximum flexibility for companies looking to optimize their liquidity investments at every stage of the investment process.”

**Contact : Letizia de Bernardi**  
[Letizia.debernardi@amundi.com](mailto:Letizia.debernardi@amundi.com)

## **About Fund Channel:**

Fund Channel is a B2B fund distribution platform operating in Europe and Asia. Since 2005, Fund Channel has been offering an all-in-one solution with innovative services to facilitate fund distribution, enhance transparency, and improve processes for asset management companies and fund distributors in order to strengthen their relationships with clients, partners, and regulators. The recent launch of the Fund Channel Liquidity platform provides treasurers with direct access to a wide range of money market funds, establishing this platform as the leading solution in Europe.

Fund Channel has over 521 billion euros of assets under intermediation and offers a one-stop-shop solution on behalf of 600 asset management companies and over 100 fund distributors.

As a joint subsidiary of Amundi and CACEIS, Fund Channel is headquartered in Luxembourg and has offices in Italy, Singapore, and Switzerland.