

**PRESS RELEASE**

Paris, the 10<sup>th</sup> of October 2024

**CPRAM launches its new fund: CPR Invest - Artificial Intelligence  
enabling its clients to invest into companies that are active in the deployment of  
Artificial Intelligence (AI)**

**Paris, the 10<sup>th</sup> of October 2024 - CPRAM, a subsidiary of Amundi, announces the launch of an investment strategy dedicated to Artificial Intelligence: CPR Invest - Artificial Intelligence. The aim of this new fund is to support the rise of AI, which promises to transform many sectors of the economy.**

CPRAM is launching the CPR Invest - Artificial Intelligence fund, an **actively managed global equity** fund. The fund mainly invests in companies of the information technology sector, with a geographical focus on the United States.

Connected with the major trends that are shaping our future, CPRAM is one of the pioneers in thematic investments. Over the last few years, CPRAM has developed expertise in technology stocks within its "Progress" thematic pillar (covering: disruption and medical technologies themes as examples). This expertise has enabled the identification of new trends and built a strong conviction on Artificial Intelligence.

With CPR Invest - Artificial Intelligence, CPRAM is offering investors the opportunity to be exposed to the early stage of this tech cycle whose development is expected to accelerate sharply in the coming years, transforming the entire economy.<sup>1</sup>

**Managed by Guillaume Uettwiller and Wesley Lebeau**, CPR Invest - Artificial Intelligence enhances CPRAM's Thematic range, which already comprises 14 investment strategies representing €18 billion of assets under management.<sup>2</sup>

The investment universe of the CPR Invest - Artificial Intelligence fund is built around **3 main pillars**:

- **AI infrastructures**, which are essential to the development of Artificial Intelligence, covering chip manufacturers, Cloud service providers (computing and data storage) and data centers.
- **AI enablers** are companies that support the deployment of Artificial Intelligence by providing the tools, technologies and expertise needed to integrate it: data management and extraction, observability and security solutions, consulting firms.
- **AI users** include companies that are adopting Artificial Intelligence to drive innovation, create new opportunities and optimize their operations.

In order to reflect all the dynamics of the Artificial Intelligence economy, **CPRAM has collaborated with MSCI to design a customized new index** that will serve as the benchmark for the CPR Invest - Artificial Intelligence fund. This new index is the MSCI ACWI IMI Artificial Intelligence Select Issuer Capped index. Its creation reflects the analysis carried out on the theme of AI and its understanding in order to best capture the potential and challenges of this theme.

This fund is rated **Article 8 SFDR<sup>3</sup>** and is committed to achieving an ESG score higher than the ESG score of its benchmark index at all times.

Olivier Mariée, CEO of CPRAM, comments: *"We are delighted to be able to offer our clients a new investment strategy that will enable them to gain exposure into a major trend of the future. Artificial Intelligence has the potential to bring greater simplicity, speed and innovation, by democratizing access to new technologies. Its development is broadening the scope of what is possible, and is prompting companies in many sectors to rethink their business models by considering the automation of certain tasks, the introduction of decision-making tools, and even improving their operational efficiency and customer service"*

Hubert Segura, CMO of CPRAM, comments: *"At CPRAM, Megatrends are positioning at the heart of our strategy. Artificial Intelligence is a theme that we have been analyzing and working on for many years within our Research and Investment teams. We are convinced that AI will profoundly change our economies and create significant added value in the years to come. We are launching CPR Invest - Artificial Intelligence today to respond to the accelerating adoption of AI and enable our clients to invest across the entire AI value chain"*

Expectations are high and prospective is massive around the theme of Artificial Intelligence, which could help add up to 4.4 trillion dollars of added value per year to the global economy<sup>1</sup>. Artificial Intelligence could create ½ billion jobs between now and 2033<sup>4</sup> throughout the world and make it possible to increase productivity by 40% .<sup>1</sup>

Sources :

- 1- <https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-economic-potential-of-generative-ai-the-next-productivity-frontier>, *IMF* January 2024
- 2- CPRAM: key figures at 30/06/2024
- 3- SFDR = Sustainable Finance Disclosure Regulation
- 4- Gartner, what generative AI means for business, 2024

**Information :**

This document is a promotional communication. Please refer to the prospectus / key information document (KID) before making any final investment decision.

This document is intended solely for the attention of journalists and press and media professionals. The information contained in this document is provided solely to enable journalists and press and media professionals to have an overview of the subject and whatever use they make of it, which is exclusively for independent editorial purposes, CPRAM accepts no responsibility. The information contained in this document is as at 30 September 2024, unless otherwise stated. This document is based on sources that CPRAM considers reliable at the time of publication. Data, opinions and analysis are subject to change without notice.

CPR INVEST - ARTIFICIAL INTELLIGENCE

Legal Form	Sub-fund of Luxembourg Sicav		
Management Company	CPR Asset Management		
Minimum recommended period	Over 5 years		
SFDR Classification (2)	Article 8		
Management type	Actively Managed		
Reference Indicator	Indicator used a posteriori for comparison purposes and also, where applicable, to calculate the performance fee: MSCI ACWI IMI Artificial Intelligence Select Issuer Capped index		
CHARACTERISTICS OF CPR INVEST - ARTIFICIAL INTELLIGENCE - A EUR - Acc			
ISIN Code	LU2860962559	Inception date	10/10/2024
Currency	EUR	Appropriation of income	Accumulation
Valuation frequency	Daily	Centralisation time	2:00 PM
Minimum 1st subscription	1 fraction of share / unit		
<div>1. Synthetic information to be completed with the prospectus and the Kid available at <a href="https://cpram.com">cpram.com</a></div> <div>2. All the information on sustainability are available on <a href="https://cpram.com/fra/en/individual/responsible-investment/esg-documentation">https://cpram.com/fra/en/individual/responsible-investment/esg-documentation</a>. The strategy of an Article 8 fund promotes ESG characteristics alongside other financial objectives in its management, but does not incorporate a responsible investment objective.</div> <div>What are the cost?</div> <div>The person advising on or selling you this product may charge you other costs. For more information of all associated costs of this sub-fund, please refer to the KID.</div>			
WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?			
Risk Scale			
<div>Lower Risk<div>Higher Risk</div></div> <div><div><div>1</div><div>2</div><div>3</div><div>4</div><div>5</div><div>6</div><div>7</div></div><div>The risk indicator assumes you keep the product for a period time: more than 5 years</div></div> <div>RISKS: The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movement in the markets or because we are not able to pay you. We have classified this product as 5 out of 7, which is a medium-high risk class. This rates the potential losses from future performance at a medium-high level, and poor market conditions will likely impact our capacity to pay you. Additional risks: Market liquidity risk could amplify the variation of product performances. This product does not include any protection from future market performance so you could lose some or all of your investment. Beside the risks included in the risk indicator, other risks may affect the Sub-Fund's performance. Please refer to the CPR Invest prospectus.</div>			

There can be no assurance that the professionals currently employed by CPRAM will continue to be so, or that the past performance or success of any of them will be indicative of future performance or success. For illustrative purposes only.

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**About CPR Asset Management :**

CPRAM is an AMF-accredited asset management company and an independent 100% subsidiary of Amundi Group. CPRAM is exclusively dedicated to asset management for third parties (institutional investors, companies, insurance companies, private banks, fund managers and asset management professionals). CPRAM covers the main asset classes (equities, convertibles, diversified, fixed income and credit).

**CPRAM**, a public limited company with capital of €53,445,705 - Portfolio management company approved by the AMF n° GP 01-056 - 91-93 boulevard Pasteur, 75015 Paris - France - 399 392 141 RCS Paris.