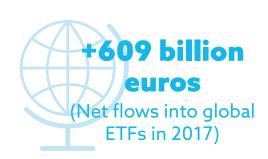


ETF Market Flows Analysis Europe and World

Globally as well as in Europe, ETF flows doubled between 2016 and 2017, with 609 billion euros (of which 447 billion into equities) and 94 billion euros respectively (of which 64 billion went into equities) amassed in 2017. In Europe, flows attained record levels over the year, with European equity ETFs being the big winners. In particular, Eurozone equities pulled in 7.7 billion euros.



+94 billion
euros
(Net flows into European
ETFs in 2017)

The global ETF market ended the year with a new record. With 55 billion euros of flows in December alone, the market gathered **609 billion euros over the course of the year, almost doubling the level of inflows seen in 2016 (+360 billion**). Although fixed income ETFs continued to see subscriptions growing (+151 billion in 2017 versus +110 in 2016), this total mainly owed to demand for equity ETFs (+447 billion in 2017 versus +228 in 2016). The situation is the same in the American, Asian and European markets.

In Europe specifically, even though investors were rather restrained in December (+3.4 billion euros, of which +2.9 billion were in equities), the ETF market had a good year overall in 2017, with flows that were more than twice those of 2016 (94 billion euros versus 42 billion). As at the global level, equity ETFs were the main driver of this dynamic, with 64 billion euros (+16 billion in 2016) against 27 billion into fixed income ETFs (+23 billion in 2016). In contrast to 2016, when European equity ETFs (+0.07 billion euros) and those invested in the Eurozone ETFs (-9.9 billion euros) did not win investors' favour, 2017 showed a change of appetite as these two segments of the

equity market attained 5.3 and 7.7 billion euros respectively. In terms of country exposures, we saw that France did well, with 968 million euros of inflows overall, against 1 billion of withdrawals from German equity ETFs. Finally, flows into other main geographical zones, i.e **Emerging Markets** (+9.5 billion), North America (8.8 billion) and Japan (3.7 billion), showed strong progress compared with 2016.

In the European market, sectorial and smart beta ETFs attained the highest volumes with 20.7 billion euros collected. Within this universe, financial stocks (+4 billion), SRI as a theme (+2.3 billion) and the "value" strategy (+3.3 billion) benefited from investors' enthusiasm.

Regarding fixed income, while corporate bonds gained investors' favour with 12.1 billion euros of inflows in 2017, sovereign debt also returned to their portfolios with 9.2 billion euros collected (against only +1.4 billion in 2016). This rebound in sovereign debt is explained by the strong inflows to Emerging Markets which attracted 7.8 billion euros. In terms of corporate debt, demand for Floating Rate Notes accounted for much of the overall inflows (4.5 billion).



(Net flows into EM sovereign debt ETFs in 2017, in Europe)



(Net flows into Eurozone equity ETFs in 2017, in Europe)



ETF Market Flows analysis Europe and World

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